



FR RUBBER

2025

FR RUBBER

COMPANY PROFILE



www.frrubber.com

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About Us.

WE ARE HERE TO LISTEN FROM YOU DELIVER EXCELLENCE...

F.R. RUBBER Established in the year 2013, F.R. Rubber is a top player in the category Of Rubber Seal Manufacturer And Dealer in the Chennai. This well-known establishment acts as a one-stop destination servicing customers both local and from other parts of India. Over the course of its journey, this business has established a firm foothold in it's industry. The belief that customer satisfaction is as important as their products and services, have helped this establishment garner a vast base of customers, which continues to grow by the day. This business employs individuals that are dedicated towards their respective roles and put in a lot of effort to achieve the common vision and larger goals of the company. We strive to be a dependable, knowledgeable, helpful and diligent supplier ,bringing high quality service and competitive pricing on domestic and international scales.Our continuous innovation keeps us competitive in the market and at the forefront of international trends, products and processes.



Oil Seals.

OIL SEALS ARE PARTS THAT PREVENT OIL LEAKS FROM THE ENDS OF ROTARY SHAFTS IN AUTOMOTIVE ENGINES OR MOTORS. THEY COME IN MANY DIFFERENT SHAPES, WITH DIFFERENT TYPES USED FOR DIFFERENT APPLICATIONS.



PTFE OIL SEAL



AUTOMOTIVE OIL SEAL



CRANKSHAFT OIL SEAL



RUBBER OIL SEAL



Rubber Components.

WE ARE ENGAGED IN THE MANUFACTURE, SUPPLIER & TRADER OF HIGH GRADE RUBBER COMPONENTS AND PRODUCTS. OUR RANGE IS WELL KNOWN FOR ITS THERMAL STABILITY, OUTSTANDING QUALITY.



RUBBER COUPLING



RUBBER DIAPHRAGM



RUBBER BUSH



RUBBER BEADING

O Rings.

EPDM, NITRILE, SILICONE AND VITON O RINGS ARE AVAILABLE IN VARIOUS SIZES AND COLOURS AT **FR RUBBER**, ONE OF THE LARGEST SUPPLIER OF O-RINGS IN INDIA.



NITRILE O RING



SILICON O RING



RUBBER O RING



VITON O RING



Other Products.

PIONEERS IN THE INDUSTRY, WE OFFER RUBBER DIAPHRAGM SHEET, NATURAL RUBBER SHEET, WIPER SEAL, AIR COMPRESSOR O RING, SPONGE RUBBER SHEET ETC., FROM INDIA.



NITRILE OIL SEAL



WIPER SEAL



AIR COMPRESSOR ORING



SPONGE RUBBER SHEET

Marketing Plan.

FR RUBBER AIMS TO GROW MARKET SHARE, STRENGTHEN BRAND AWARENESS, AND ESTABLISH ITSELF AS A LEADER IN THE RUBBER INDUSTRY. THE FOCUS WILL BE ON LEVERAGING INNOVATION, QUALITY, AND SUSTAINABILITY TO MEET THE NEEDS OF TARGETED INDUSTRIES SUCH AS AUTOMOTIVE, INDUSTRIAL, CONSTRUCTION AND CONSUMER GOODS.



PRODUCT

Customization: We provide wide range of rubber products with ability to create tailor-made products based on client specifications.

Industry compliance: Products are manufactured to meet ISO and other relevant industry standards.



PRICE

Competitive Pricing: Offering high-quality products at reasonable prices to remain competitive.

Value Proposition: Highlighting cost savings due to long-lasting, reliable products that reduce maintenance expenses for clients.



PROMOTION

Website Enhancement: FR Rubber leverages its website as a key digital platform to showcase its product range and industry expertise.

Social Media Engagement: Utilize platforms like LinkedIn to connect with industry professionals and share company updates to showcase product applications.



PLACE

Direct Sales: Utilize the company website and sales team to engage directly with clients.

Distributors: Partner with distributors in key domestic and international markets for better reach. To ensure a reliable supply chain with fast shipping and proper inventory management to meet client deadlines.

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